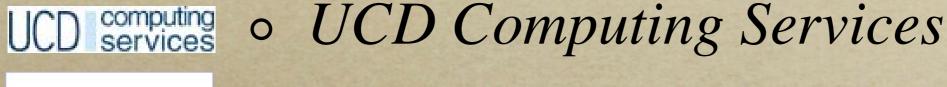
Consumer Broadband Performance in the "Last Mile"

Niall O'Reilly, UCD Computing Services RIPE-50, Stockholm, Sweden, May 2005

Acknowledgements



HEAnet





SMOKE • PING

Irish National Development Plan
Tobi Oetiker
Volunteer "customers"

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Consumer Broadband – Last Mile

Performance in the "Last Mile"

• Background

- UCD's monitoring project
- Invitation
- Acknowledgements

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Background

Developing market
Technologies: DSL, cable, FWA, satellite, WiMax, ...
Variety of service offerings
"Information gap" for consumers

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Available Information

From the ISP: – capacity, contention ratio, price
From others: – WOM (word of mouth), surveys

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Available Information

From the ISP: - capacity, contention ratio, price
From others: - WOM (word of mouth), surveys

• Both subjective — in different ways

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Available Information

- From the ISP: — capacity, contention ratio, price
 - From others:
 - WOM (word of mouth), surveys
 - By measurement: — throughput, delay, packet loss

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Examples

- Just some examples
 plenty others, no recommendation!
- http://www.journaldunet.com/witbe/fai/ adsl/classement_adsl.shtml
 monthly league-table (FR)
- http://tptest.se/
 self-service throughput test (SE)

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Monitoring Project at UCD

- University College Dublin — Ireland's largest university
- Need to monitor our own users at home
- Opportunity for casting net wider
- Supported by HEAnet Ireland's NREN
- Just starting: no results yet!

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Monitoring Project: Aims

- Probe consumer sites unobtrusively
- As much variety as possible
- Gather information
- Understand variation
 technology, AP, ISP, country ...

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Monitoring Project: Method

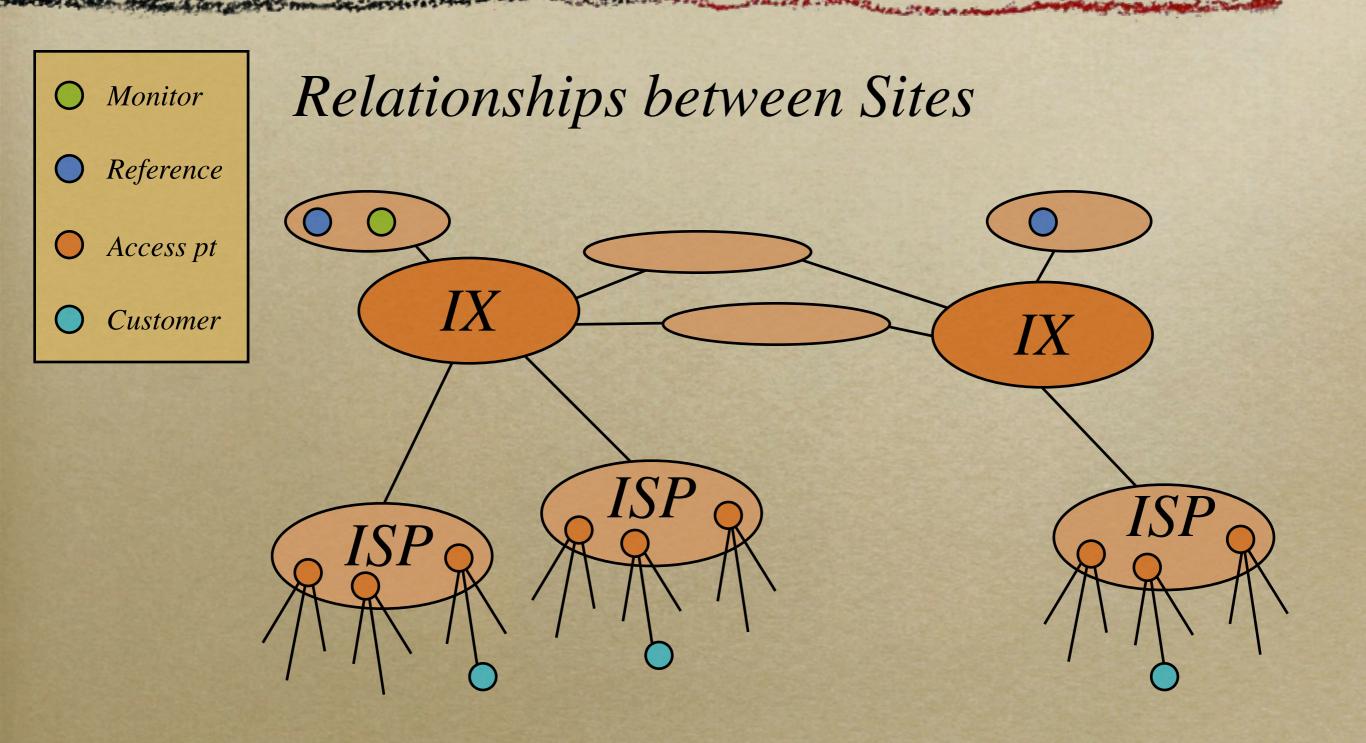
- Voluntary subscription
- Continuous monitoring and display

 Tobi Oetiker's SmokePing SMOKE-PING
 20x ICMP Echo at 5' intervals
- Central monitoring site
- Customer and reference probe sites

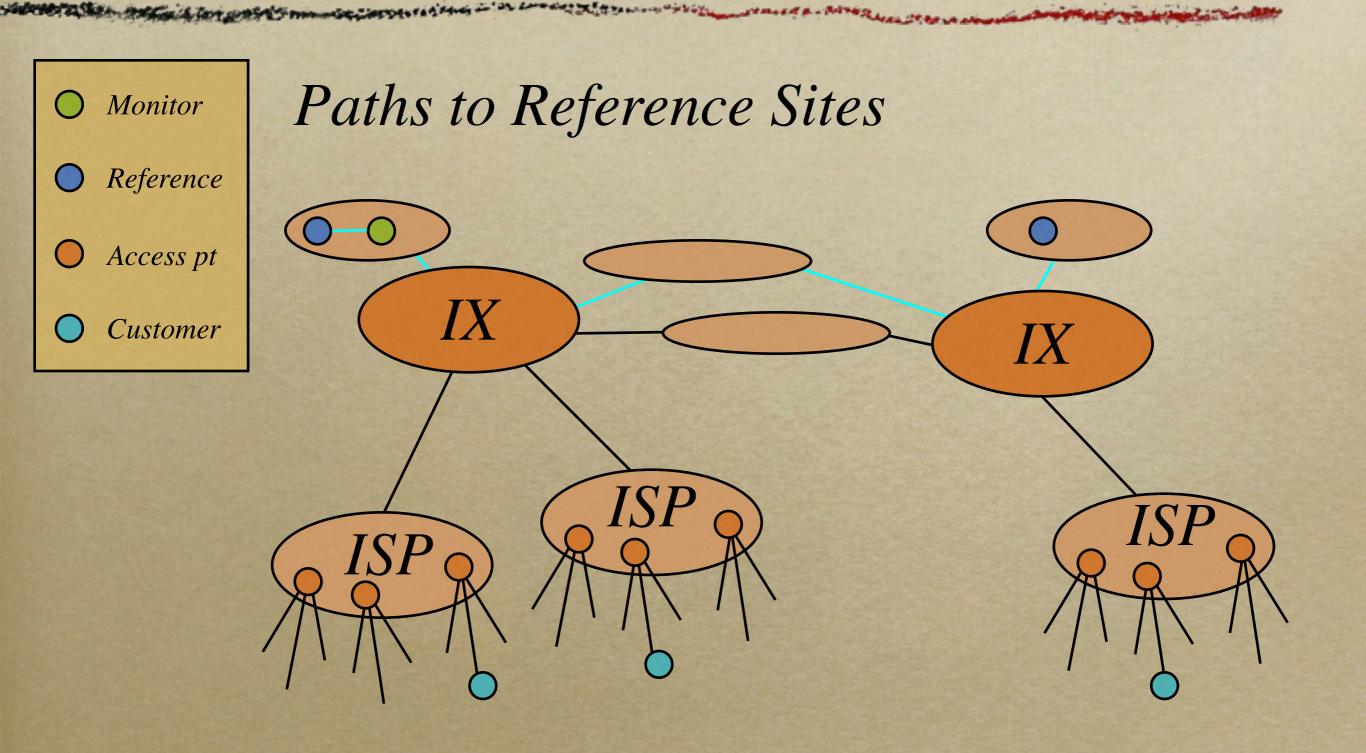
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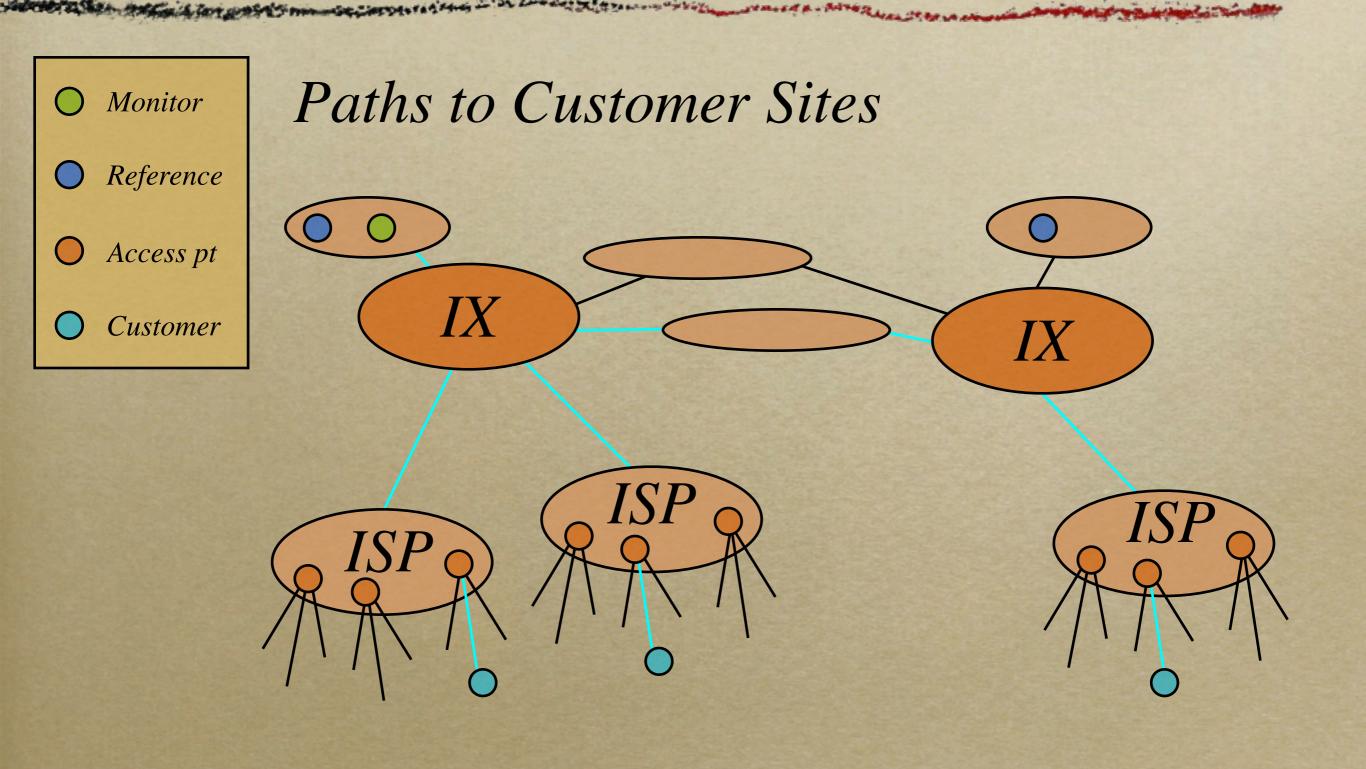
Monitoring Project: Paths



Monitoring Project: Paths



Monitoring Project: Paths



- 2 countries
 IE: 6 probed sites
 NL: 2 probed sites
 3 technologies
 DSL, Cable, FWA
 - 6 providers
 - Not yet on view

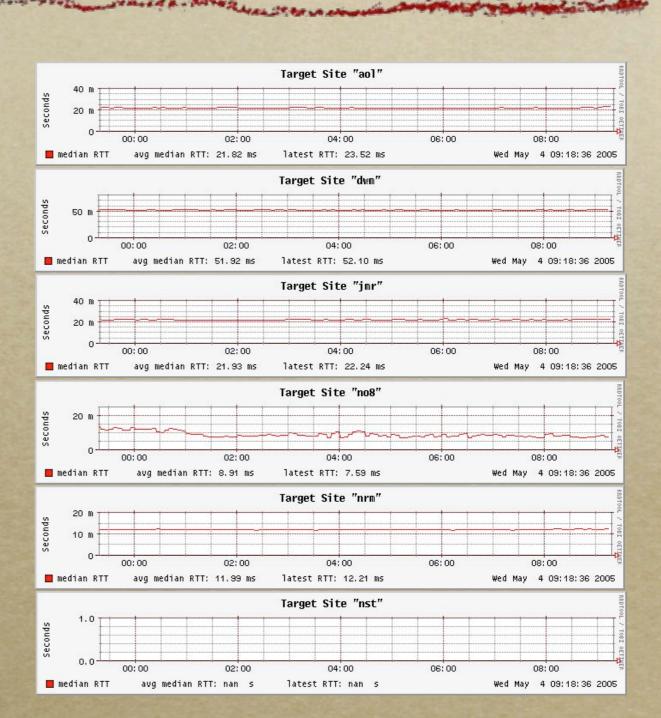
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IE:
6 probed sites

2 technologies
 DSL, FWA

4 providers
Not yet on view



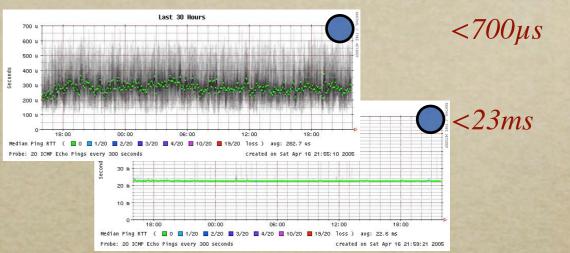
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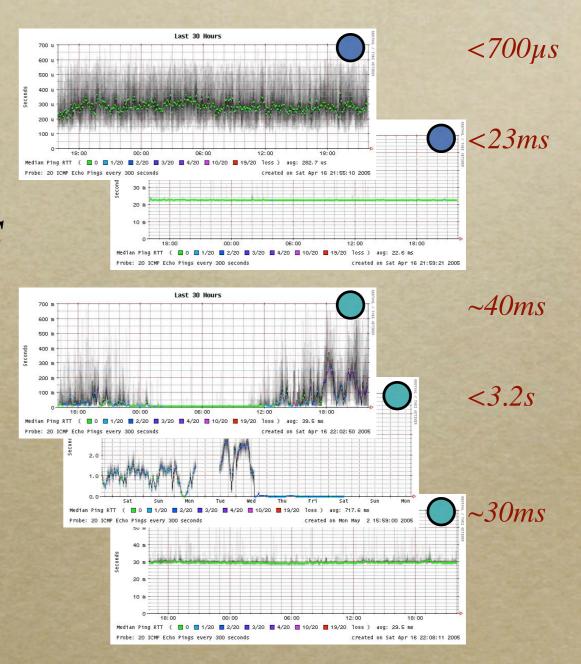
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Monitoring Project: Next Steps

- Privacy policy
- Self-service subscription
- More accessible server
- Attract subscribers
- Engage ISPs, consumer groups/agencies

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Monitoring Project: Attractions

- Consumer: — neutral, fact-based information
- ISP:
 - *support trouble analysis confirm effect of intervention*
- General:

- promote quality infrastructure

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Invitation

- Private broadband connection ?
- Work from home ?
- Interested ?
- Drop me an e-mail: <u>Niall.oReilly+broadband@ucd.ie</u>

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